

royalty estimator

Overview

It's important for churches and ministries to budget for anticipated royalty fees when planning on using copyrighted material in their projects. Royalty rates and fees vary tremendously depending on the type of copyright, product and license being used. We have created a table that shows you common royalty fees and rates by product and license type, so you can estimate your costs based on the number of units you plan on creating.

Product Type	Description	Rough Royalty Estimate	
		Christian	Secular
Listening Products	CDs, Audio Digital Download Files (DPDs)	\$.0175 per song per minute (5 min. minimum)	\$.0175 per song per minute (5 min. minimum)
	Rehearsal Trax		
	Use of existing sound recording (master)	min. fee of \$25.00 - \$40.00 per song \$.25 - .50 per song (MFN)	min. fee of \$150 - \$300 per song \$.25 - .50 per song (MFN)
Visual Products	Videos, DVDs	\$40-60/song minimum or \$.15 - \$.25 per song per copy (MFN)	\$150 - 300 minimum or \$.15 per song per copy (MFN)
	use of existing sound recording (master)	\$60-100/song [up to \$200 for accompaniment trax]/ \$.25 - \$.50 per song (MFN)	\$350-\$500 secular labels minimum/ \$.25 - \$.50 per song (MFN)
		Note: check the accompaniment trax, not all trax are available for licensing (Mastertrax, WordTrax, etc.)	
Streaming Media	streaming only	\$15 - \$30 per song for 6 months (MFN)	\$150 - \$500 per song for months (MFN)
		use of existing sound recording (master)	\$150 - \$500 per song for months (MFN)
Print Licenses	custom arrangements, photocopies	Minimum fee \$30 - \$100) \$.75 - \$2.00 per song per copy (additional arrangement fee may be required)(MFN)	Minimum fee \$50 - \$150) \$.75 - \$2.00 per song per copy (additional arrangement fee may be required) (MFN)
	Download Video	download video	25% x Price x Units / # songs (Minimum Units may apply) (MFN)

MFN = Most Favored Nations Clause

When a licensor includes an MFN in their license, they are stating that you cannot pay another copyright owner on your project more in royalty fees than you pay them. If another copyright owner charges you more, then you must pay the other licensor the same fee or rate.